

# **Bachelor of Commerce (Hons.)**

## **Programme Objectives**

- To provide high-quality and in-depth understanding of the core as well as new disciplines of commerce to the students.
- To prepare future entrepreneurs, businessmen, managers and service providers and mentor them.
- To make the students well-versed with the traditional, new and emerging trends in the field of commerce.
- To deliver to the students, relevant knowledge and skills on newer disciplines like the Goods and Services Tax (GST), E-commerce, Information Systems, etc. along with that of core subjects of commerce.

## **Programme Outcomes**

The Bachelor of Commerce (Hons.) is one of the most sought-after career oriented professional programs offered at the bachelor's level by the University of Lucknow. An honors degree of bachelor's in Commerce opens up innumerable career options and opportunities for aspiring professionals and managers both in India and abroad. Pursuing this bachelor's degree also prepares one to start a business of his/ her own in the capacity of an entrepreneur. B.Com (Hons.) is a specialization course and it offers better opportunities and good packages to students and is highly valued by the industry. Students passing-out are placed at high ranks and are studying at international universities of high-repute. The curriculum is designed and refined to make the students familiar with the right blend of theory and practice to learn all aspects related to business and commerce. By pursuing this course, the students shall gain in-depth knowledge and analytical skills which would make them into future entrepreneurs, businessmen or professionals working in the field of commerce. Yearly viva-voce examinations are conducted to evaluate the students. Internships are also made a part of the curriculum, giving the students first-hand insights into corporate world.

## **Programme Specific Outcomes**

After completing three years of Bachelor of Commerce (Hons.) program, the students will be able to –

- Demonstrate progressive learning of core commerce subjects like accounting, banking, business laws, etc.
- Acquire skills like effective communication, decision making, problem-solving in day to day business affairs.
- Gain thorough systematic skills of various disciplines like accounting, economics, finance, auditing, marketing, etc.
- Appear confidently in competitive exams like CA, CS, ICWA and other courses.
- Pursue higher education in the field of commerce and finance.
- Work as tax consultants, auditors, and other financial service provider.