

B.COM. SYLLABUS SEMESTER-WISE

PROGRAMME OBJECTIVE

The objective of the B.Com. programme at the University of Lucknow is to familiarize students with principles and concepts in the discipline of Commerce. The student will gain in-depth knowledge of accounting, finance, business law, marketing, tax and costing. This program aims to provide students with specific knowledge and skills relevant to their career. The programme aims to make students aware of the new and emerging trends in the field of Commerce.

PROGRAMME OUTCOMES

This programme offers great career options and opportunities for students by providing them with relevant core and specific knowledge skills in the discipline of Commerce.

1. This programme would provide qualified graduates to the corporate sector, banking sector, insurance sector, financing service sector to meet their employment requirements.
2. Students can gain specialization in the field of Accounting, Costing, Finance and Taxation and acquire application oriented skills.
3. Students can independently Start-up their own Businesses as well as avail of self-employment opportunities.
4. This Programme imparts skills to students to sharpen their decisions making abilities both at personal & professional level.
5. Students will gain thorough knowledge in the field of finance and commerce and stand out in any organization. Students will develop an attitude for working efficiently and effectively in the business environment.

PROGRAMME SPECIFIC OUTCOMES

After completion of the course the students will acquire an indepth understanding of the core and new disciplines of the commercial world.

1. Students can become efficient managers in the field of Banking and Insurance.
2. Students can acquire practical skills and take up jobs as Accountants, Management Accountants, Audit Assistants and Executives in multinational companies.
3. After undergoing special training students may enroll to operate in the Stock markets.
4. Students can excel in different professional exams like C.A., C.S., CMA & MBA.
5. After clearing the requisite exam students can qualify for various Government jobs.
6. After undergoing a specialised course, students can become Tax and Financial Consultants.
7. Students can go for higher education and research in the field of finance and commerce.